

New Product Information

Yetter Manufacturing Company Introduces Enhanced Web Site



See the new online features at www.yetterco.com.

Yetter Manufacturing, a leader in residue management and fertilizer application tools for the agriculture industry, has made several updates to its online presence to enhance the Web site experiences of dealers and customers.

Visitors to www.yetterco.com will first notice a new web site design. The center of the page features focus boxes to draw attention to timely product and industry information as well as new features and user favorites. Main navigation is still located on the left-hand side of the site so users will not be inconvenienced.

A new category in the navigation column is the Product Gallery. This new web section features the same Yetter photo gallery as well as virtual product tours, videos, and PowerPoint presentations.

A new feature in the Product Gallery is the Yetter Photoblog. In the first entry, Ryan Cramer, Yetter sales representative, shares his experience helping Illinois producers Bill and Tyler Carson install and use Yetter residue managers for spring planting. Cramer follows their results throughout the growing season.

At the top right-hand side of the site is a new "Ask Yetter" button leading to forms for information requests. Users are asked questions that help Yetter representatives follow up to their emails with timely and accurate responses.

"Our goal is to make our web site a hub of information for our dealers and customers," said Yetter Marketing Manager Derek Allensworth. "These enhancements help us continue to meet that goal."

Dealers and customers with feedback on the Web site, including suggestions for future updates, are welcome to contact Yetter by phone at 800-447-5777 or by email at info@yetterco.com.

Profitable Solutions for Production Agriculture

Established in 1930 and based in Colchester, Illinois, Yetter Manufacturing Company is the industry leader in planter attachments that boost productivity and profitability. Yetter makes a variety of coulters, residue managers, precision fertilizer placement products, markers, and bulk seed handling devices.

Contact us today for information on this product:
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