

THE LEADING EDGE

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A PUBLICATION DEDICATED TO MAXIMIZING YIELD POTENTIAL

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Each year farming profitably becomes a greater challenge. Farming is complex with everybody's situation being different. "One-size-fits-all" products and programs don't cut it anymore. You and your customers need flexibility and choices. Our goal at Yetter is to earn a partnership role in your business and to provide information and services that will help you increase efficiency and productivity. Together, we can review the options and determine the best choices for your customers. We encourage you to become a part of the Yetter team.

Studies have shown that per acre every 1000 additional ears available in the fall to harvest, equates to approximately 6 bushels of additional yield. For each additional 2 rows of kernels per ear, that equates to approximately 20 – 25 bushels of additional yield. The maximum corn population and spacing is established at planting. With 8 leaves fully emerged on the corn plant, it is now determining how many rows of kernels the new ear will have. This determination cannot be increased later in the growing season. Consequently, it is critical for top corn production to get the plant started with even emergence and no stress. Planter attachments are key for stand establishment and top corn production.

Profitable solutions come from equipment that produces an immediate return on investment through higher yields and lower costs. Key factors are:
Fewer field passes, better emergence, lower overhead, lower cost per bushel.....

To achieve profitable solutions, let the Planter Fit-up Specialist™ at Yetter explain the benefits and features of our products. These products will aid in:

- Maintaining a moist yet aerated seedbed for a great start on the season
- Reducing planter bounce which allows for precise seed placement
- Encouraging vigorous root growth with ideal seed to soil contact
- Creating less sidewall compaction
- Allowing for uniform seed spacing
- Providing soil warming which reduces certain diseases and reduces the toxic effects that allelopathy causes
- Evening emergence that will enhance pollination, which in turn increases yield. The benefit is more money in your customer's pocket.
- Fertilizing with precision placement

The name of the game today is creating and capturing value for your customers. Yetter Farm Equipment has been providing profitable solutions since 1930. For 73 years Yetter has been giving customers better quality, more value and a higher

return on their investment. We look forward to being a cornerstone for you and a place that you look for information.

Our Planter Attachment Advisory service is free for the asking. You can contact me via email at kwoodford@yetterco.com or call 800-447-5777.

Footnote about the author: Kent Woodford is a Certified Crop Advisor with over 27 years of experience in the seed, fertilizer, pesticide and crop input industry.

