

THE LEADING EDGE

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A PUBLICATION DEDICATED TO MAXIMIZING YIELD POTENTIAL

Breaking up with starter is hard to do

Joe Rollins of White River Land Company in southern Indiana wanted to trade up to a bigger planter but was faced with a tough decision. What if starter fertilizer was not an option? "We wanted the productivity gains of a 24 row planter but we could not bring ourselves to sacrifice the benefits of our starter fertilizer program", states Rollins. Most 24-row planters are not starter fertilizer friendly and can present a real challenge when it comes to mounting openers. Rollins further stated "We knew going in because of limited space on the front of the planter we had to get help from someone who specializes in openers, so we turned to Yetter a company we have worked with in the past."

Joe contacted Yetter Regional Sales Manager, Jeff Wherley and explained what they wanted to do for their starter fertilizer. After reviewing all practical options, the 2995 Series TOW Behind Fertilizer Opener was chosen as the best solution for White River Land Company. "The TOW Behind Fertilizer Opener does exactly what it's name describes; it is towed behind each planter row unit," explains Wherley. Especially designed for hard to fit planters, the TOW Behind Fertilizer Opener fits in the unlimited open space behind the planter row unit and does not have to struggle to fit in a cramped space on the front of the planter.

Rollins went on to say, "I knew when I first saw the TOW behind it was the right opener and after 4200 acres I will tell anyone it just flat works". Rollins and Wherley have worked on several projects in the past and here is what Rollins has to say about those experiences. "Yetter is the kind of company that is easy to work with, plus they make sure their recommendations are the best fit for the application."

Joe Rollins certainly understands the benefits of a good starter fertilizer program and how it impacts yield potential. Like Rollins a growing number of farmers are looking to Yetter to offer a vast selection of fertilizer openers for a wide variety of applications to obtain True Placement™ of fertilizer. To see which opener best fits your operation, contact a Yetter Application Specialist™ at 800-447-5777 or for more product information visit the Fertilizer Placement section at www.yetterco.com.

