

## THE LEADING EDGE

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### A PUBLICATION DEDICATED TO MAXIMIZING YIELD POTENTIAL

Yield gain driven by optimum fertilizer placement is a center stage topic especially as it pertains to when and where. When is the best time for fertilizer application? Is it preplant, starter, side dress, fall or strip till applications? Where is the best place to apply? On the seed, 2" x 2", off the row, below the row, level with the seed and the list goes on and on and on. Everyone has their own opinion to when and where is best but the unanswered questions frequently can be how to properly place fertilizer where it needs to be when the optimum window is open for maximum plant uptake.

"If you are looking for a one stop source to end the confusion I would recommend contacting a placement specialist at Yetter Farm Equipment" comments Mike Parker of Parker Ag Sales, Jonesboro AR. Parker adds "My specialty is customized fertilizer equipment for the delta and I have found Yetter to be the best in the game when it comes to solving fertilizer placement problems."

Don Bunnell a 17 year veteran of Yetter in the customer service department, has answered a lot of questions during that time about fertilizer placement. "We are always open to help whenever we can and encourage those needing assistance to contact us for our free consultation service" says Bunnell. He went on further to say "Anyone wishing to take advantage of our free consultation service should contact us at 800-447-5777 or by email at [info@yetterco.com](mailto:info@yetterco.com)". A testament of the commitment to this service is the buyers guide assembled by Yetter detailing how to select planter attachments including fertilizer openers for over 21,000 different configurations of makes and models of planters, which can be found at [www.yetterco.com](http://www.yetterco.com).

Bunnell continues "We stay focused on what we know best and that is how to get fertilizer in the soil when and where the customer wants it". Kent Woodford Certified Crop Advisor also on the Yetter staff with over 27 years experience in the seed and crop inputs industry summed it up this way "The reason we are #1 in fertilizer openers is because we work closely with the movers and shakers and I believe that is why you see the Yetter name frequently mentioned in the major farm publications".

Located in Colchester Illinois Yetter Farm Equipment was started in 1930 by the late Harry and Etta Yetter. The 4th generation of family ownership keeps the company dedicated to its 73-year heritage of providing profitable solutions to problems facing today's production agriculture.

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